# Online Publisher Lulu Angles For The Next Wave Of Self-Publishing With Picture.com

Founded in 2002 by Red Hat's Bob Young, Lulu is one of the oldest self-publishing houses on the Internet. Initially the company offered printing services and editing tools for self-published authors and, arguably, in 2002 they would have still been called a vanity press. Now, however, they're another solid link in the chain between authors and readers.

This month the company launched a new photo book printing division, a move that runs parallel to the way the market is going. While most fiction and non-fiction is ending up on reading devices, folks still love a good album. The service, available at Picture.com allows for instant photobook generation and the printed end products are handsomely bound books, calendars, and even business class brochures and marketing collateral.

According to Lyra research, half of all American households with kids under 5 have ordered picture books and the market is set to double from 42 million units to 78 million by 2014.

I spoke with founder Bob Young about the move into the pictures space and how it felt to be one of the first to market in the ebook era.

Read more at TechCrunch

# Booksale at Lulu.




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# LULU Plant a tree contest




LULU.COM is running a contest which I have entered. You can see details on their facebook page. I get prizes if enough of my book—A Shroud of Evidence—sells, but they plant a tree with my entry.

Of course you can save trees by purchasing the electronic version of my book.

I win because a tree is planted in honor of my book. So I can breath easier.

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# Two ways to save




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Enter coupon code SWEET305 at checkout and receive 20% off your order. The maximum savings for this offer is $200. Enter coupon code SALTY305 at checkout and receive 25% off your order of $400 or more. The maximum savings for this offer is $400. These offers are valid in US Dollars, Pounds and Euros and cannot be applied to previous orders. You can only use these codes once per account, and unfortunately you can’t use these coupons in combination with other coupon codes. This great offer expires on February 23, 2012 at 11:59 PM PST, so don’t miss out! While very unlikely, we do reserve the right to change or revoke this offer at anytime, and of course we cannot offer this coupon where it is against the law to do so.

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# Lulu holiday savings until December 14th.

Right now you can save 25% off any book at LULU.com to a maximum of $50. Simply add the coupon code **BUYMYBOOK305** when you checkout. This offer expires December 14, 2011. Some of these books are downloadable as PDFs.
For those who like the smell of paper in the morning, our recent *Treatises on Warfare* contains a collection of documents from various eras of warfare. *Concerning the Militia* is still available and contains a wealth of information on the Second Amendment to the Constitution of the United States.

We have recently added *Essays on the Constitution of the United States* by Paul Leicester Ford with additional material and editing by Glen C. Davis. The "government approved" Federalist Papers were not the final word on the subject. See what some of the other Federalists and Anti-Federalists had to say about this document and the Bill of Rights. This book comes in regular print and a large print edition.

The fictional suspense novel *A Shroud of Evidence* is also still available. It is now available at the iBookstore for your electronic device.

So take your pick and save up to $50 until December 14th.

# Concerning the Militia review.




PLEASE NOTE: Some of the laws cited in this book HAVE CHANGED since it's publication. If you explore, you will see why. I will try to update.

I read Glen Davis' book, Concerning the Militia. This is a subject of which I had already done quite a bit of research on and thought I knew as much as anyone. I had developed some very strong opinions.

While Glen's work supported most of my opinions, it conflicted with others. But I must say, Glen made his case! I found myself enlightened and with the facts he presented I had no choice but to change my view. Bravo, Glen!

I encourage every American to read this book.

—Paul Arnett, Two Dogs Publishing

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# April Book Sale

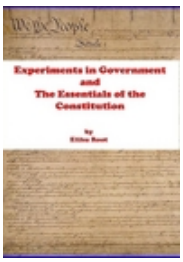



Order any of ***my books*** from now until April 30 and receive the shipping of a single book free up to $4.99.

Use coupon code APRILMAIL305 at checkout, select Mail Shipping and receive the single book shipping cost free. Maximum savings with this promotion is $4.99. Print and tax amounts are excluded. You can only use the code once per account, and you can't use this coupon in combination with other coupon codes. This great offer ends on April 30, 2011 at 11:59 PM so try not to procrastinate! While very unlikely we do reserve the right to change or revoke this offer at anytime, and of course we cannot offer this coupon where it is against the law to do so. Transaction must be in US dollars.

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# Experiments in Government and the Essentials of the Constitution.




$5.95 paperback or $1.50 download.

This classic reprint by Elihu Root touches on the “socialist” movement of the Woodrow Wilson era and explains why government intrusion is not always the answer. He argues that some modification to laws can be necessary without compromising the promise of our forefathers written down in the Constitution of the United States of America.
The Nobel Prize organization said he, “…became one of the most brilliant administrators in American history,…” Why would they say that about him? Because he won the Nobel Peace Prize in 1912 while serving in the United States Senate. He did not receive the award, however, under some pretense that—somehow—destroying the American economy with carbon taxes would—somehow—make the earth a more peaceful place. He got his Nobel Prize the old-fashioned way. He earned it.

Root served as Secretary of War from 1899 to 1904 under Presidents McKinley and progressive Theodore Roosevelt. Roosevelt served as Assistant Secretary of the Navy under Elihu Root. Mr. Root returned to private practice in 1904, but was called upon by Roosevelt in 1905 to assume the duties of the 38th Secretary of State. He served in that role until 1909 when he became a Senator until 1915. He declined another term as Senator and even declined the offer of the Republican party nomination as President.

# January sales contest on LULU.com

The January sales contest is on at LULU.com. You can enter READ2011 at checkout to receive 10%* off of your order and help me win a contest.

One of my recommendations is the fictional thriller A Shroud of Evidence. One review states, “This book is intense. So like what it may be like someday. It has a lot of action, suspense and even love. A good read. I recommend it highly. My compliments to the author.” If you have an Amazon, Barnes and Nobles or other online book store account, you can purchase through those sites, but you cannot use the coupon code. 6×9 paperback.

Another pick is Concerning the Militia. This book started out as a research project during the Clinton administration and grew into a reference book. I would guess much of it you already knew or may have seen. Can be purchased in hardcover or paperback through LULU.com only.

The Patriotic Observances Handbook is a guide to the latest patriotic observances and legal Federal Holidays plus a perpetual calendar. This one came about as I searched for information on the LEGAL HOLIDAY National Prayer Day.

2011 Patriot Journal contains some of the information from the Patriotic Observance Handbook. Contains spaces for monthly appointments and journal pages.

My latest work, A Clause for Concern is an examination of the Interstate Commerce Clause of the Constitution by a non-lawyer. Just how far does this Constitutional Power of Congress extend? What of other Constitutional authorities that the Congress has delegated or ignored? I must admit that this one may contain some mistakes, but I reference source material

for you to look up.

I also have some reprints of older books such as A View of the Constitution of the United States of America. American Documents Volume II contain the Federalist Papers and American Documents Volume III contain some of the Anti-Federalist Papers. You can see all of the books I have available at my online store.

Please remember, a portion of the proceeds from the sale of these books goes toward buying houses, cars, food, etc.

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* Disclaimer: Enter coupon code ‘ READ2011 ‘ during checkout and save 10% off the purchase price. Discount cannot be used to pay for, nor shall be applied to, applicable taxes or shipping and handling charges. Maximum amount that can be applied to discount is $10.00 per account. Promotional codes cannot be applied to any previous orders. No exchanges or substitutions allowed. Only one valid promotional code can be used per order. Offer expires January 31, 2011 at 11:59 PM EDT. Lulu.com reserves the right to change or revoke this offer at any time. Void where prohibited.

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# A Clause for Concern: Cross Examining the Interstate Commerce Clause




A Clause for Concern: Cross Examining the Interstate Commerce Clause

This is an examination of the Interstate Commerce Clause of the Constitution by a non-lawyer. Just how far does this Constitutional Power of Congress extend? What of other Constitutional authorities that the Congress has delegated or ignored?
The Congress has, for example, turned over control of the wealth of the nation to a cabal of private bankers collectively known as the Federal Reserve. Since 1913 this group has caused the Great Depression and has been directly linked to our current economic turmoil.

Does Congress have the right to order you to purchase health insurance? The Ninth Amendment to the Constitution should destroy that myth.

This is an attempt by a non-lawyer to make sense of it all, but I have dug down into some of the Supreme Court cases and evaluated them next to the Constitution.