Online Publisher Lulu Angles For The Next Wave Of Self-Publishing With Picture.com

Founded in 2002 by Red Hat's Bob Young, Lulu is one of the oldest self-publishing houses on the Internet. Initially the company offered printing services and editing tools for self-published authors and, arguably, in 2002 they would have still been called a vanity press. Now, however, they're another solid link in the chain between authors and readers.

This month the company launched a new photo book printing division, a move that runs parallel to the way the market is going. While most fiction and non-fiction is ending up on reading devices, folks still love a good album. The service, available at Picture.com allows for instant photobook generation and the printed end products are handsomely bound books, calendars, and even business class brochures and marketing collateral.

According to Lyra research, half of all American households with kids under 5 have ordered picture books and the market is set to double from 42 million units to 78 million by 2014.

I spoke with founder Bob Young about the move into the pictures space and how it felt to be one of the first to market in the ebook era.

Read more at TechCrunch

Booksale at Lulu.



LULU Plant a tree contest



LULU.COM is running a contest which I have entered. You can see details on their facebook page. I get prizes if enough of my book—A Shroud of Evidence—sells, but they plant a tree with my entry.

Of course you can save trees by purchasing the electronic version of my book.

I win because a tree is planted in honor of my book. So I can breath easier.

Two ways to save



Enter coupon code SWEET305 at checkout and receive 20% off your order. The maximum savings for this offer is $200. Enter coupon code SALTY305 at checkout and receive 25% off your order of $400 or more. The maximum savings for this offer is $400. These offers are valid in US Dollars, Pounds and Euros and cannot be applied to previous orders. You can only use these codes once per account, and unfortunately you can’t use these coupons in combination with other coupon codes. This great offer expires on February 23, 2012 at 11:59 PM PST, so don’t miss out! While very unlikely, we do reserve the right to change or revoke this offer at anytime, and of course we cannot offer this coupon where it is against the law to do so.

Lulu holiday savings until December 14th.

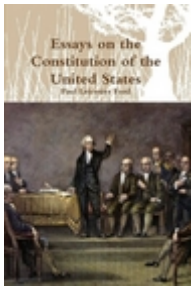
Right now you can save 25% off any book at LULU.com to a maximum of $50. Simply add the coupon code **BUYMYBOOK305** when you checkout. This offer expires December 14, 2011. Some of these books are downloadable as PDFs.
For those who like the smell of paper in the morning, our recent *Treatises on Warfare* contains a collection of documents from various eras of warfare. *Concerning the Militia* is still available and contains a wealth of information on the Second Amendment to the Constitution of the United States.

We have recently added *Essays on the Constitution of the United States* by Paul Leicester Ford with additional material and editing by Glen C. Davis. The "government approved" Federalist Papers were not the final word on the subject. See what some of the other Federalists and Anti-Federalists had to say about this document and the Bill of Rights. This book comes in regular print and a large print edition.

The fictional suspense novel *A Shroud of Evidence* is also still available. It is now available at the iBookstore for your electronic device.

So take your pick and save up to $50 until December 14th.

Get 15% off of Essays on the Constitution (Or any other title)!





E ssays on the Constitution of the United States

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Offer ends September 15, 2011.

Disclaimer: Use coupon code AUGUST305 at checkout and receive 15% off Essays on the Constitution of the United States. Maximum savings with this promotion is $100. You can only use the code once per account, and you can't use this coupon in combination with other coupon codes. This great offer ends on September 15, 2011 at 11:59 PM so try not to procrastinate! While very unlikely we do reserve the right to change or revoke this offer at anytime, and of course we cannot offer this coupon where it is against the law to do so. Finally, Lulu incurs the cost of this discount, so it does not impact the Author's proceeds of the book.

Concerning the Militia review.



PLEASE NOTE: Some of the laws cited in this book HAVE CHANGED since it's publication. If you explore, you will see why. I will try to update.

I read Glen Davis' book, Concerning the Militia. This is a subject of which I had already done quite a bit of research on and thought I knew as much as anyone. I had developed some very strong opinions.

While Glen's work supported most of my opinions, it conflicted with others. But I must say, Glen made his case! I found myself enlightened and with the facts he presented I had no choice but to change my view. Bravo, Glen!

I encourage every American to read this book.

—Paul Arnett, Two Dogs Publishing

April Book Sale

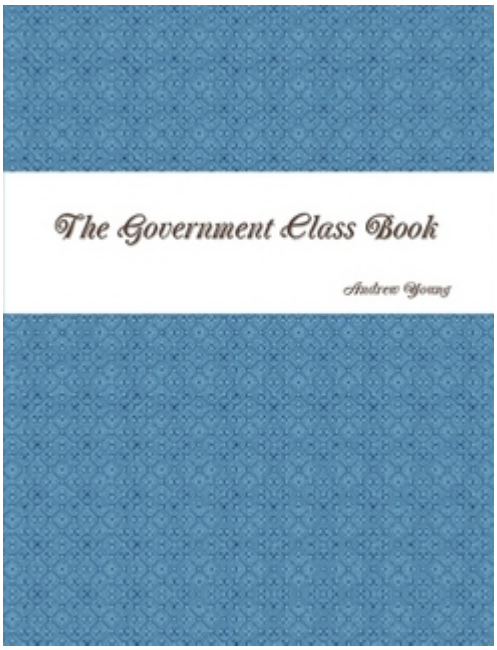


Order any of ***my books*** from now until April 30 and receive the shipping of a single book free up to $4.99.

Use coupon code APRILMAIL305 at checkout, select Mail Shipping and receive the single book shipping cost free. Maximum savings with this promotion is $4.99. Print and tax amounts are excluded. You can only use the code once per account, and you can't use this coupon in combination with other coupon codes. This great offer ends on April 30, 2011 at 11:59 PM so try not to procrastinate! While very unlikely we do reserve the right to change or revoke this offer at anytime, and of course we cannot offer this coupon where it is against the law to do so. Transaction must be in US dollars.

Government Class book on sale.

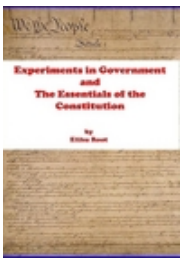
Beware the ides of March or you might miss a good deal. From now until March 15, you can get 15% off of your order by entering IDES305 in the coupon section for your order. Maximum savings with this offer is $10. This is an offer from LULU.COM which reserves the right to modify or cancel the offer at anytime. Not available where prohibited by law. This book has been known to cause bleeding and convulsions in laboratory liberals.



The Government Class Book by Andrew Young was one of the text books used in class rooms throughout America to explain the Constitution. While William Rawles' *A View of the Constitution of the United States of America* remains thoroughly a secular law book, Andrew Young explains government at all levels and how they intertwine. His work certainly takes a different view of "the Separation of Church and State."

This work is also available as a download and can be downloaded by members of Freedom Torch.

Experiments in Government and the Essentials of the Constitution.



$5.95 paperback or $1.50 download.

This classic reprint by Elihu Root touches on the “socialist” movement of the Woodrow Wilson era and explains why government intrusion is not always the answer. He argues that some modification to laws can be necessary without compromising the promise of our forefathers written down in the Constitution of the United States of America.
The Nobel Prize organization said he, “…became one of the most brilliant administrators in American history,…” Why would they say that about him? Because he won the Nobel Peace Prize in 1912 while serving in the United States Senate. He did not receive the award, however, under some pretense that—somehow—destroying the American economy with carbon taxes would—somehow—make the earth a more peaceful place. He got his Nobel Prize the old-fashioned way. He earned it.

Root served as Secretary of War from 1899 to 1904 under Presidents McKinley and progressive Theodore Roosevelt. Roosevelt served as Assistant Secretary of the Navy under Elihu Root. Mr. Root returned to private practice in 1904, but was called upon by Roosevelt in 1905 to assume the duties of the 38th Secretary of State. He served in that role until 1909 when he became a Senator until 1915. He declined another term as Senator and even declined the offer of the Republican party nomination as President.